

SOULEDIN – LAUNCH SOCIAL MEDIA CAMPAIGN

Scene 1 (Post 1):

Image content:

Meet Ana, all drenched in that mystical “Love is in the air” moment!

Caption:

Ana is looking out for that magical connect, that dream soul-mate.

What next? Does she find her Mr. Awesome? Stay tuned-in to #SouledIn and find out...



Scene 2 (Post 2):

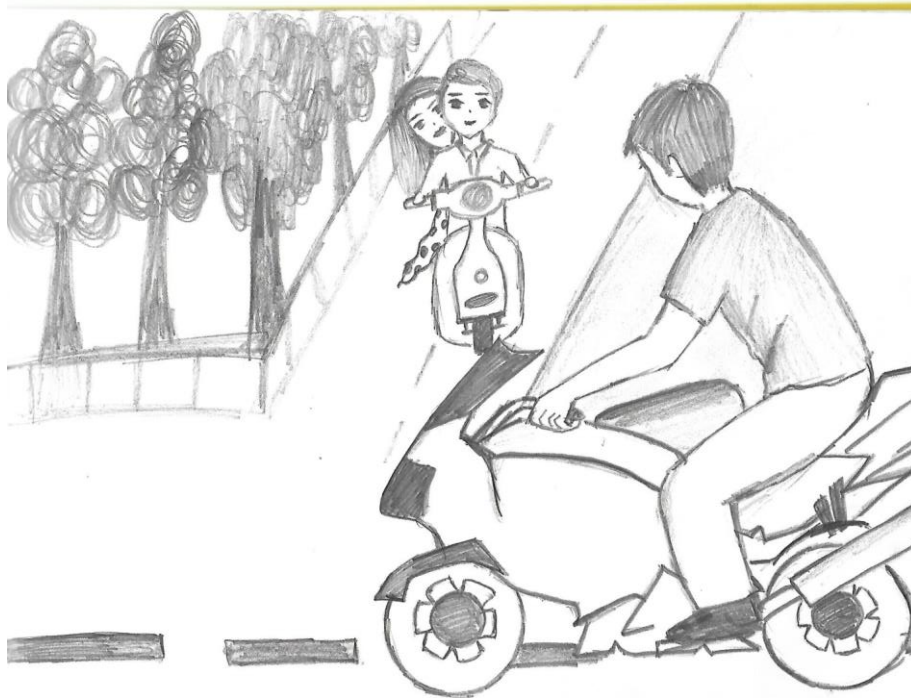
Image content:

This is Jason... The cool dude with a love-filled heart waiting for its dream-girl! ☺

Caption:

Jason and his ram-pyari ride are waiting for the "pehla-nasha" moment.

What happens next? Does he find his Ms. Awesome? Stay tuned-in to #SouledIn and find out...



Scene 3 (Post 3):

Image content:

Ana (on call): 'Absolutely, Mr. Markinson!'

Jason (in meeting): 'This way, our company performance can skyrocket in no time!'

Caption:

Good Jobs. Great career record. Everything is on track for Ana and Jason.

What twist awaits them? Stay tuned-in to #SouledIn and find out...



Scene 4 (Post 4) :

Image content:

Ana's life is great... But not complete!

Caption:

She's like an almost-perfect painting. But some colours still missing.

Which ones are they? Stay tuned-in to #SouledIn and find out..



(All three images will be in one frame)

Scene 5 (Post 5) :

Image content:

Jason's heart too is longing for something!

Caption:

His Formula - "Try it all... Have Fun... Never look back..." But the equation is still missing something.

What is it? Stay tuned-in to #SouledIn and find out...



(All three images are in one frame)

Scene 6 (Post 6):

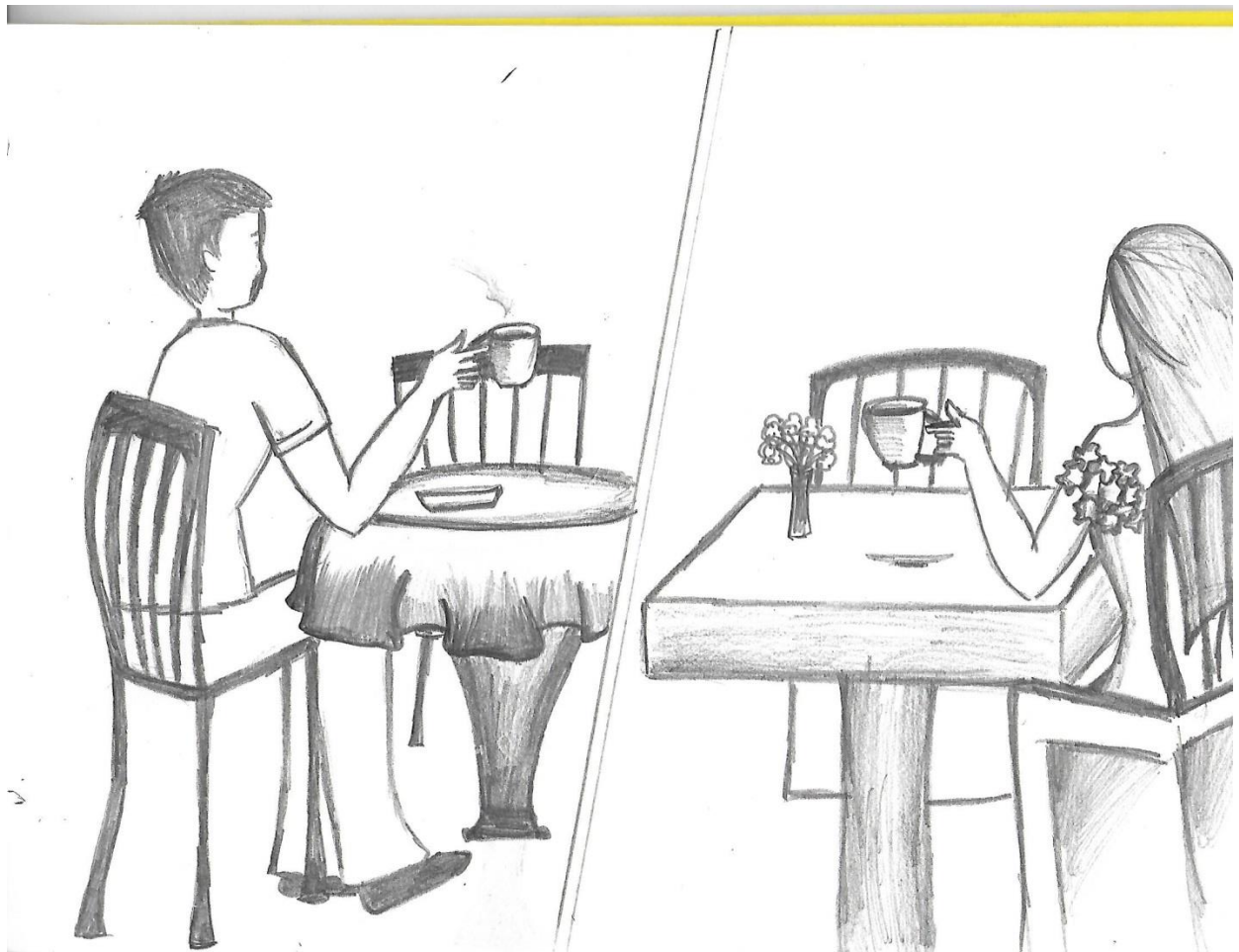
Image content:

Like tables, like Lives... Perfect yet empty!

Caption:

Will they see their perfect better-halves? Or does destiny have some other plans for them?

Stay tuned-in to #SouledIn and find out...



Scene 7 (Post 7) :

Image content:

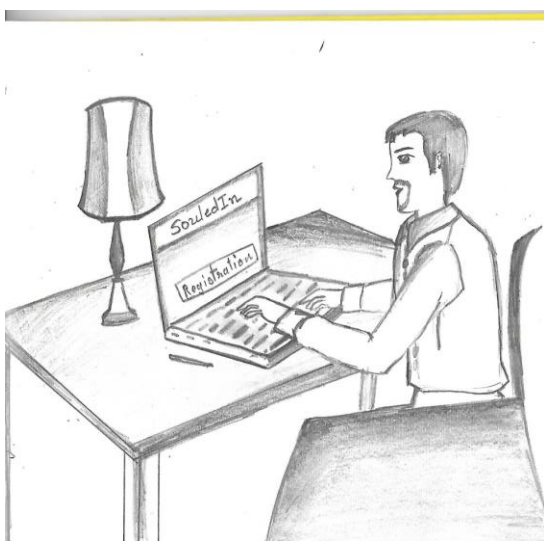
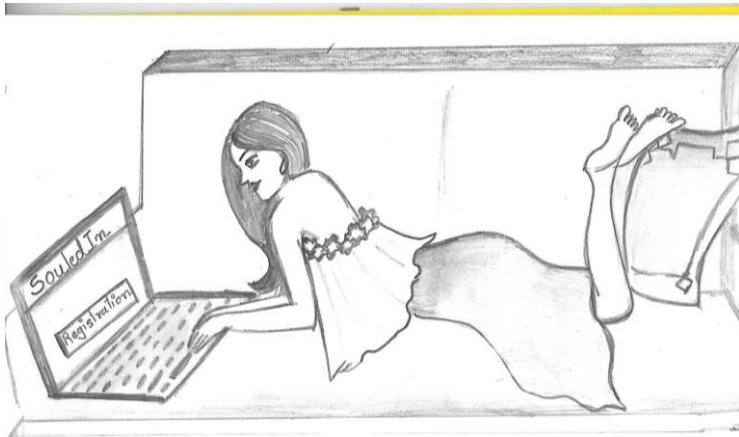
Ana - SouledIn?? -- A WORLD WHERE MARRIAGES MEET... REGISTER FOR FREE... Let me try!

Jason - What's that dude? SouledIn -- A WORLD WHERE MARRIAGES MEET! Sounds interesting!

Caption:

Both these lonely souls come to SouledIn, A WORLD WHERE MARRIAGES MEET and REGISTER FOR FREE...

Does this change anything? Stay tuned-in to #SouledIn and find out...



(Both images are in one frame)

Scene 8 (Post 8) :

Image content:

Anna (smiling) - I would like a guy, who spends good time with family!

Jason (smiling) - I like a girl, who loves art, painting... may be!

Caption:

Ana and Jason pour their hearts out with the expert analysts from SouledIn!

Does this point their heart to the right direction? Stay tuned-in to #SouledIn and find out...



(Both images are in one frame)

Scene 9 (Post 9):

Image content:

Anna (smiling) - Hello, I am Ana Joseph!

Jason (smiling) - Hey, I am Jason Iyer!

Caption:

SouledIn's magic-match brings the perfect halves and lets their hunt rest!

Experience this magic in your lives and find your soul-mate with #SouledIn



Scene 10 (Post 10): (GIF)

Image content:

(image1 - engagement, image2- wedding, image3- happy together,
image - souledin)

SouledIn - A WORLD WHERE MARRIAGES MEET!

Caption:

Like Ana and Jason, millions of hearts out there are greeting
their soul-mates. Aren't you SouledIn yet?

SouledIn is headed by a Certified Life Coach & a team of
professionals who are passionate about helping souls connect.
(call to action)